



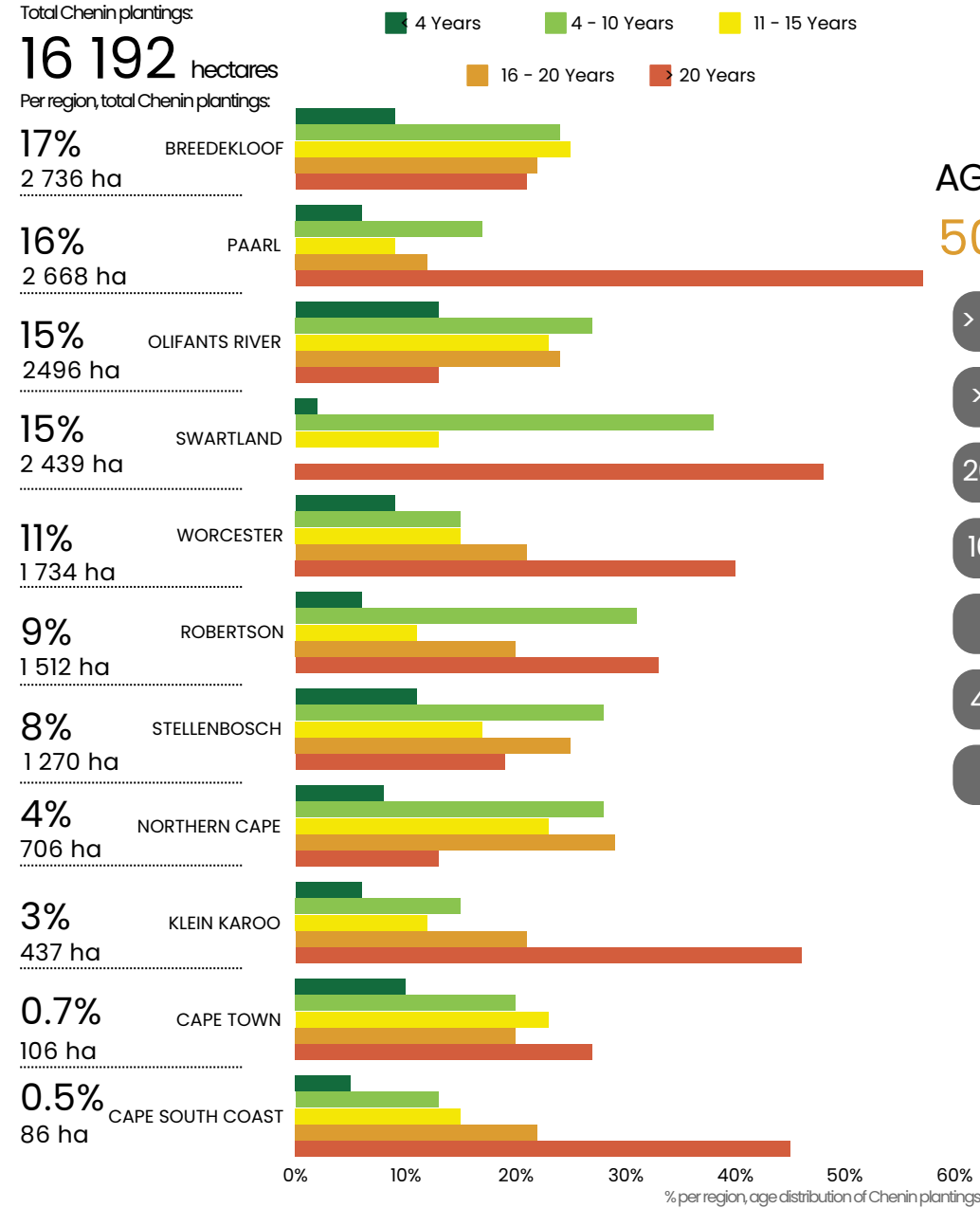
# South African Chenin Blanc overview

## 2023

[www.chenin.co.za](http://www.chenin.co.za)

Chenin Blanc is a cornerstone of South Africa's wine industry, reflecting both its rich heritage and innovative future. The wine's growing reputation and the dedicated efforts to boost its quality and market presence indicate a bright future for this adaptable and cherished grape variety

### GEOGRAPHIC DISTRIBUTION

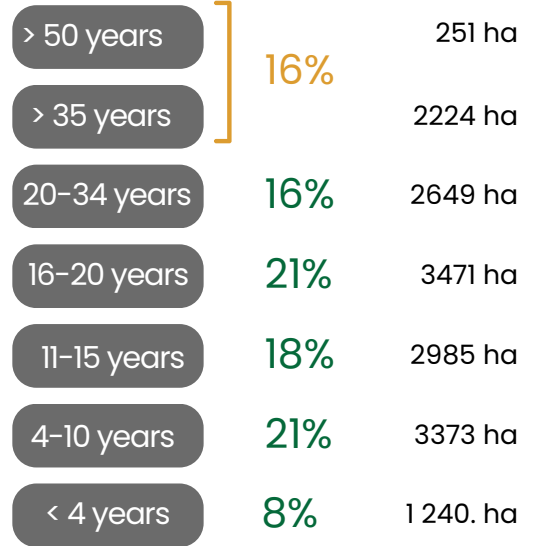


### % CHENIN HECTARES UNDER VINES

17.9% 2013  
18.4% 2023

### AGE DISTRIBUTION IN HECTARES

50.8% of all old vines in South Africa are Chenin Blanc



### OLDEST VINEYARDS

- Stellenbosch
- 1942 • Mrs. Kirsten
  - 1947 • Kaapzicht
  - 1952 Wellington
  - 1956 Paarl
  - 1957 Swartland
  - 1957 Tulbagh
  - 1960 Citrusdal
  - 1962 Breedekloof
  - 1962 Franschhoek
  - 1965 Calitzdorp
  - 1967 Orange River

The vineyards produce wines ranging from fresh and fruity to complex and aged, showcasing the grape's adaptability, across the various regions.

### DOMESTIC CONSUMPTION

**TOTAL LITRES: 6 906 859**

Growth in consumption:

2021 8%  
2022 11%  
2023 13%

Premiumisation:

2023: Sales in R100-<R150 price range have doubled since 2021.

### EXPORTS - % of total white wine in litres

packaged and bulk combined

May '22 - April '23 23%  
May '23 - April '24 25%